



MARTIN PARK Community Engaged

Jamie Duell • Lauren Hood • Drew Peters

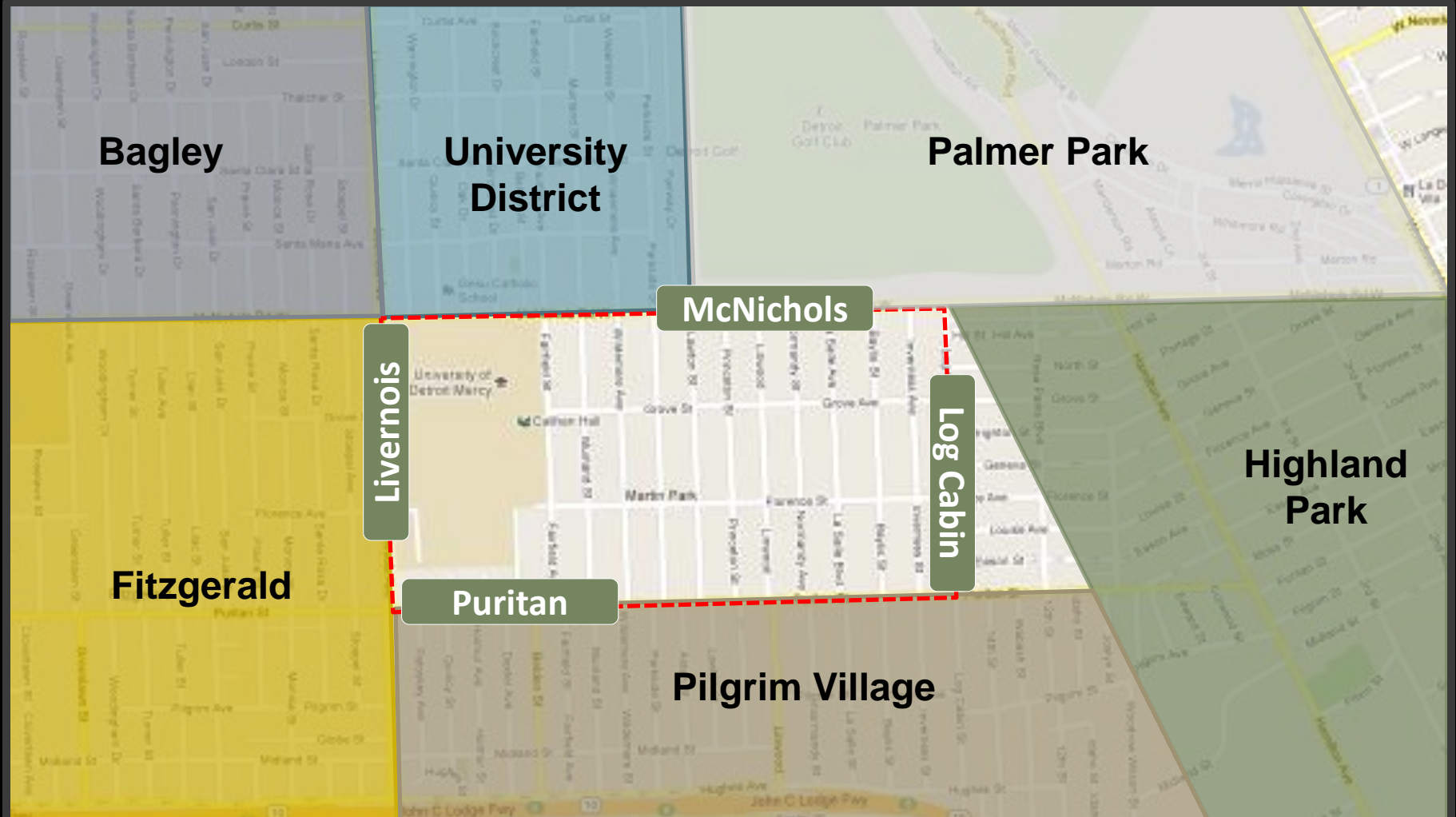
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- **Introductions**
- Needs Assessment
- Action Plan
- Analysis
- Recommendations

MARTIN PARK

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Neighborhood Map



Boundary Map



Livernois

McNichols

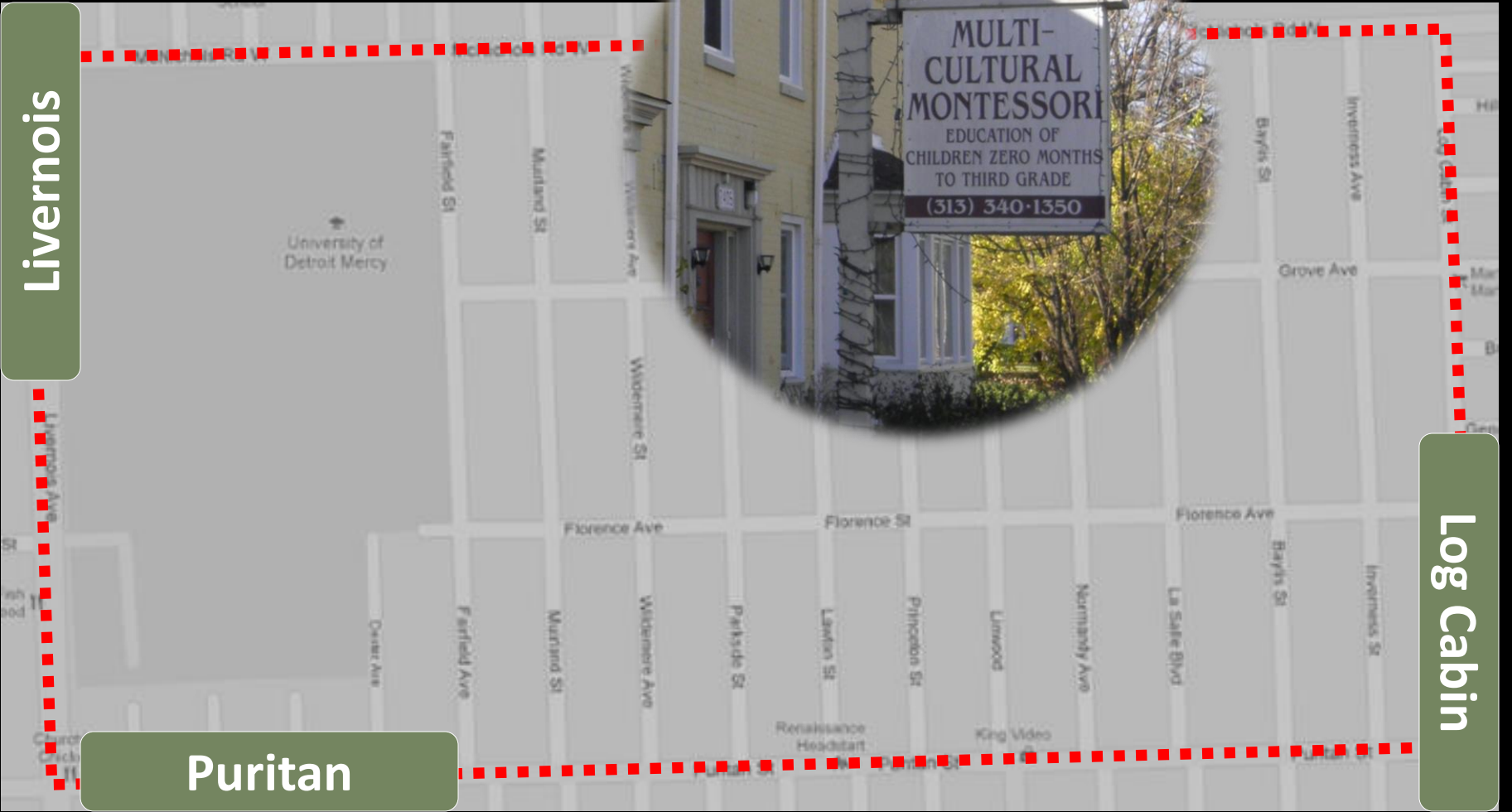
Log Cabin

Puritan

Livernois

Puritan

Log Cabin



Livernois

McNichols

Log Cabin

Puritan



Livernois

McNichols



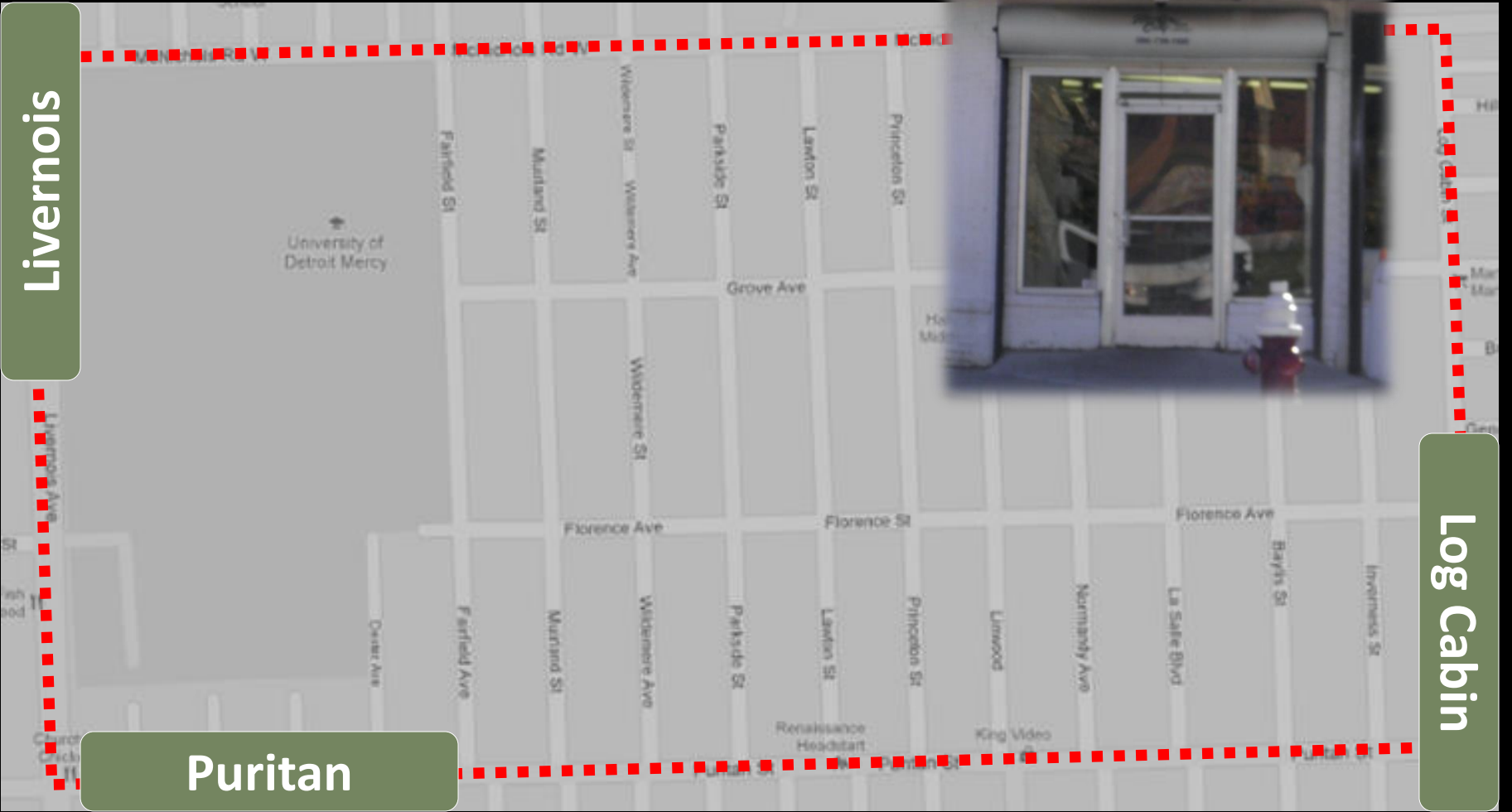
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McNichols

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Sources

- Census
- Surveys
- Focus Groups
- Interviews
- Personal Observations



Needs Assessment

Social Justice

- Considers the needs of the **most vulnerable** members of society

- Works toward:

 - empowerment
 - equality
 - social change



Participatory Action Research



“Participatory Action Research is a way of collecting information that honors, centers and reflects the experiences of people most directly affected by issues in our communities”

incite.org

Methodology

Participatory Action Research



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incite.org

- **Equal Participation**

Methodology

Participatory Action Research



“Participatory Action Research is a way of collecting information that honors, centers and reflects the experiences of people most directly affected by issues in our communities”

- **Equal Participation**
- **Community Led**

Methodology

Participatory Action Research



“Participatory Action Research is a way of collecting information that honors, centers and reflects the experiences of people most directly affected by issues in our communities”

- **Equal Participation**
- **Community Led**
- **Inclusive**

Methodology

History

- University Development coincides neighborhood development
- College Park Association
- White middle class

1920's – 1940's

Build Your Home Where Your Heart Is

A STATEMENT BY MR. LINGEMAN

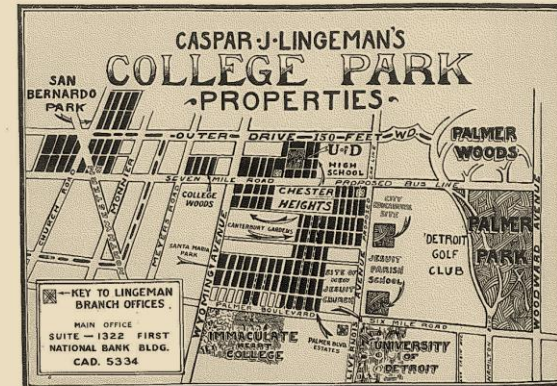
To U. of D. Men and Women Everywhere—

Surely you will want your children to grow up in the splendid moral and cultural environment that is developing in the shadow of your Alma Mater's new home.

College Park is your development and it is eminently fitting that you, rather than others, should take the large profits that are inevitable in College Park. We are specialists in College Park's finest properties and you have the first call on our service.

We have assumed the responsibility of doing all in our power to make College Park a worthy setting for the school you love. May we not help you "build your home where your heart is"?

*We Have College Park Property for Every Purse.
Let This Map be Your Guide.*



Planner Realtor
in College Park

CASPAR J. LINGEMAN

Real Estate
Builder

Suite 1321-1322 First National Bank Bldg.

"It is a
Pleasure
to Sell
the Best"

Call
Cadillac 5334
for Appointment



1950's

•**Black**
homeownership
steadily surpasses
White
homeownership

**1960's &
1970's**

•**Black**
homeownership
steadily increases
•**Resident block**
clubs organized

**1980's &
1990's**

•**Florence Closing**
and UDM Fence
•**MPLCC and CDC**
Formed



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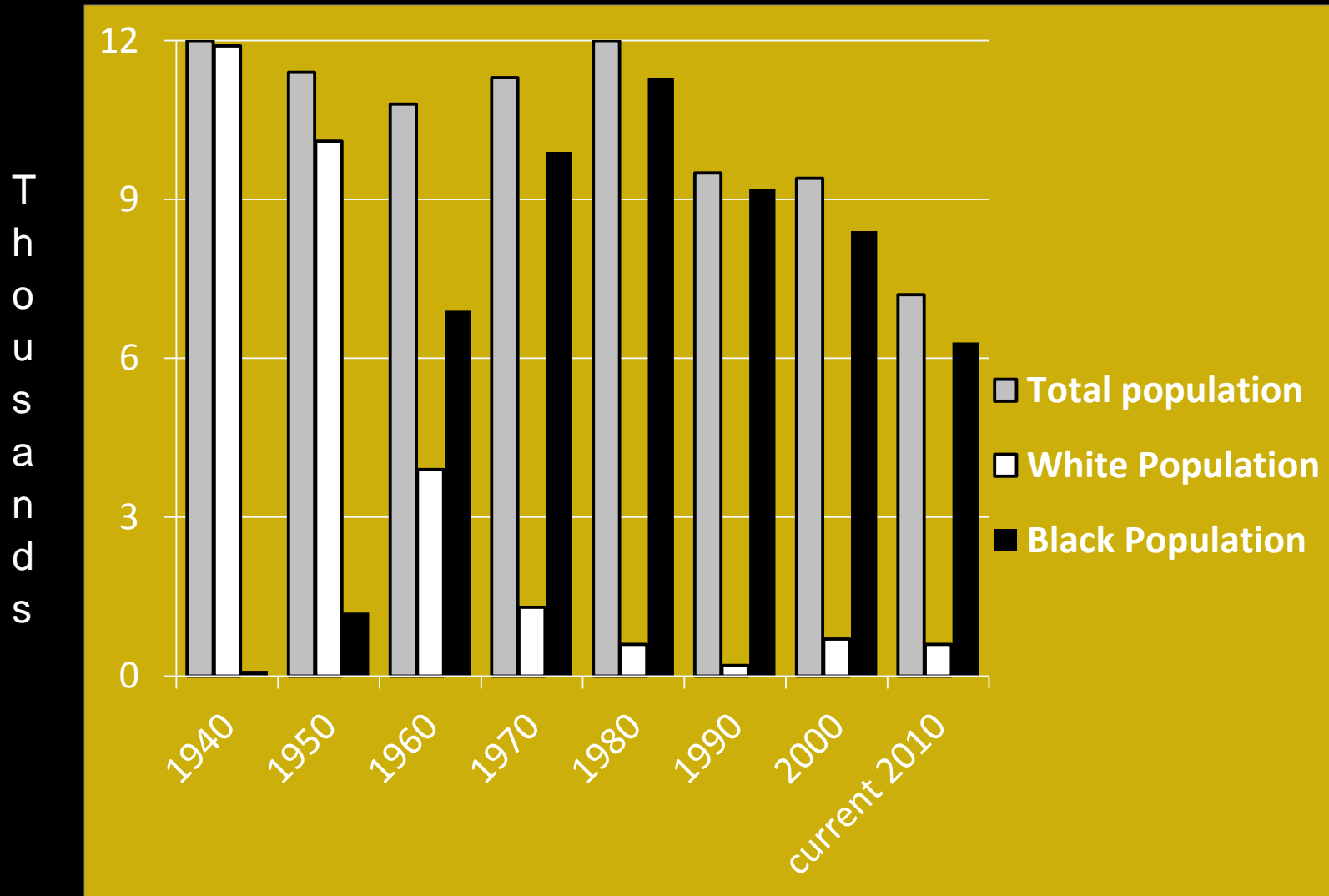
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•Black
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clubs organized

**1980's &
1990's**

•Florence Closing
and UDM Fence
•MPLCC and CDC
Formed

Historical Population Trends in Martin Park



Source : US Census Data

Current Conditions



Human

Organizational

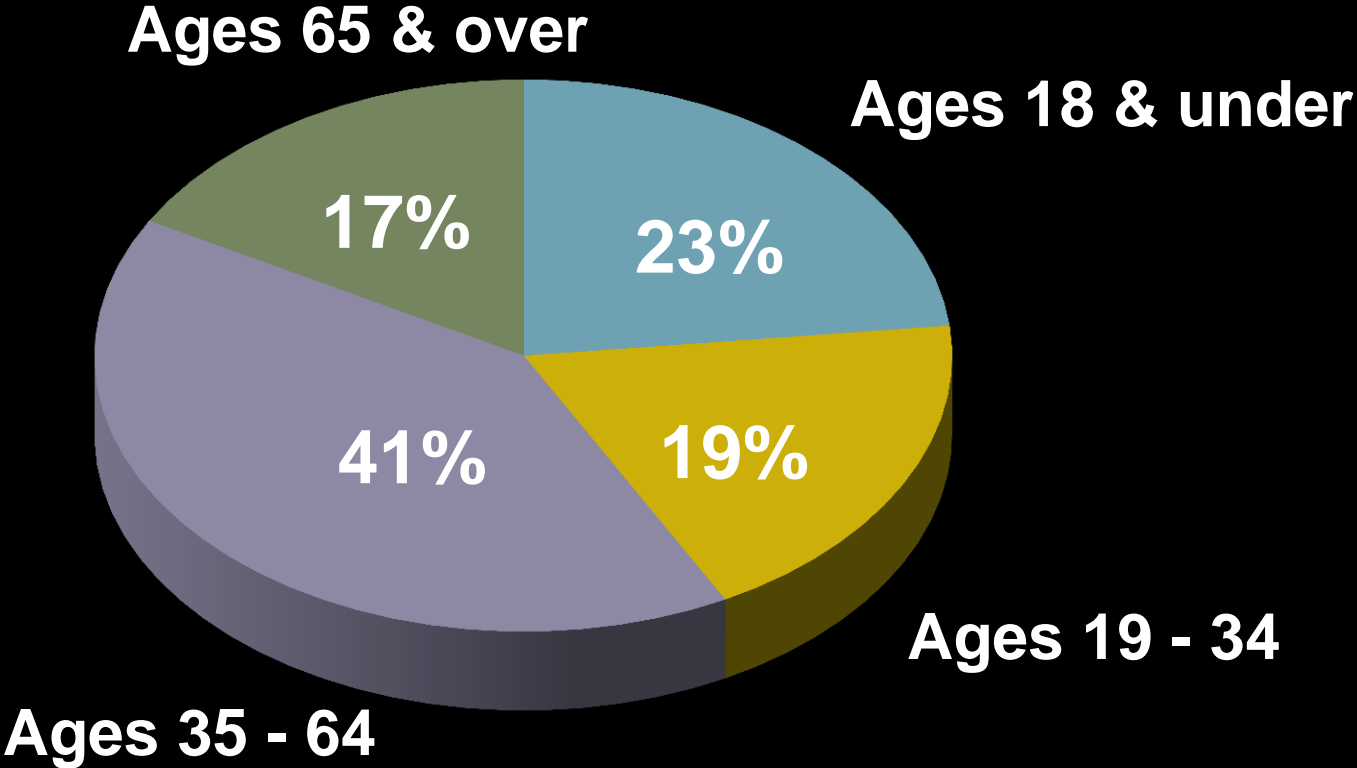
Physical

Economic

Needs Assessment

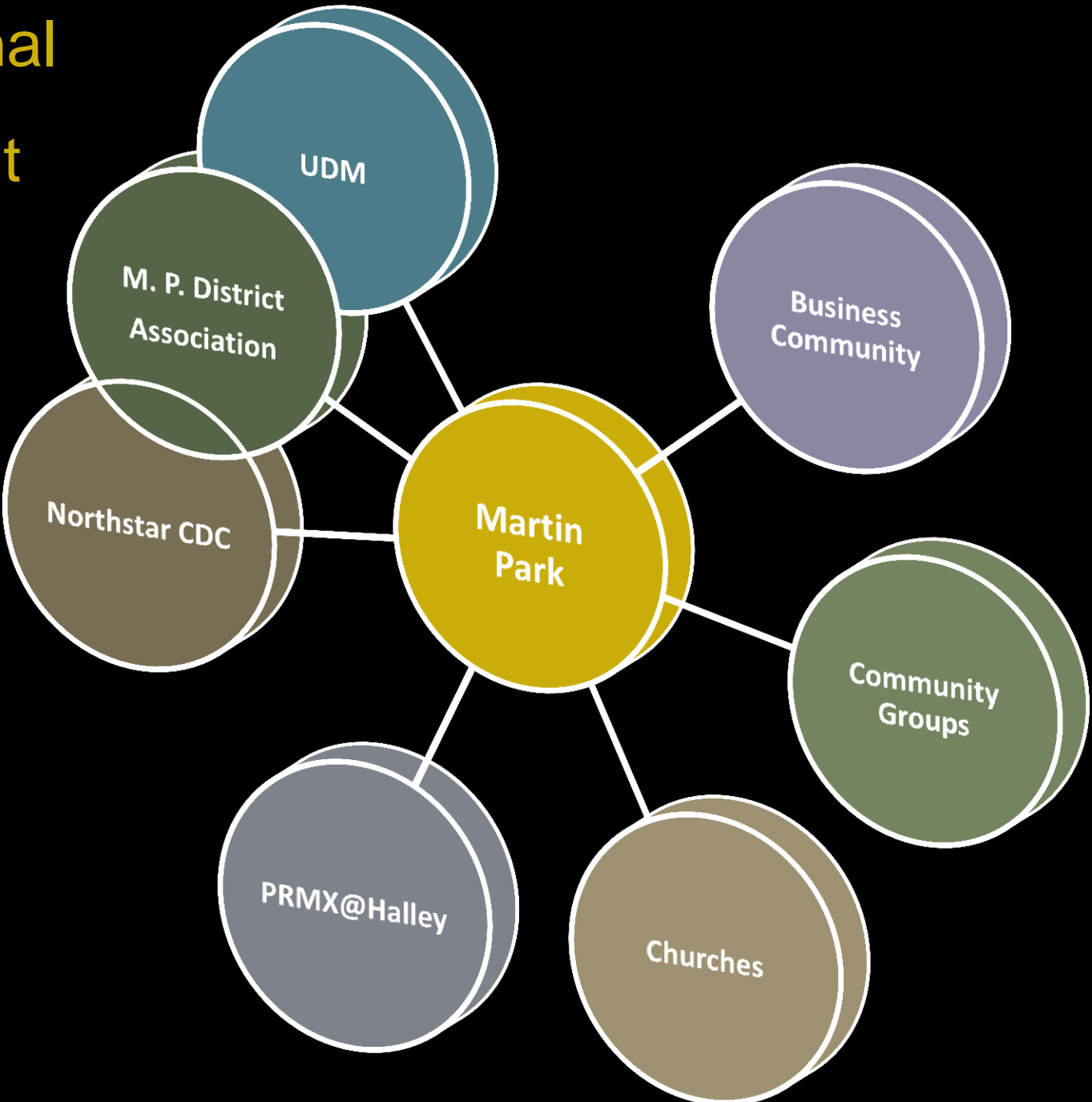


Human Development

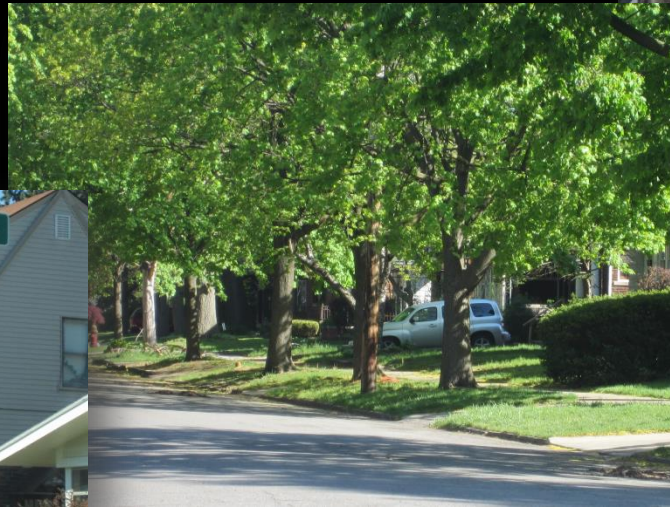


Total Population: 2945

Organizational Development



Physical Development

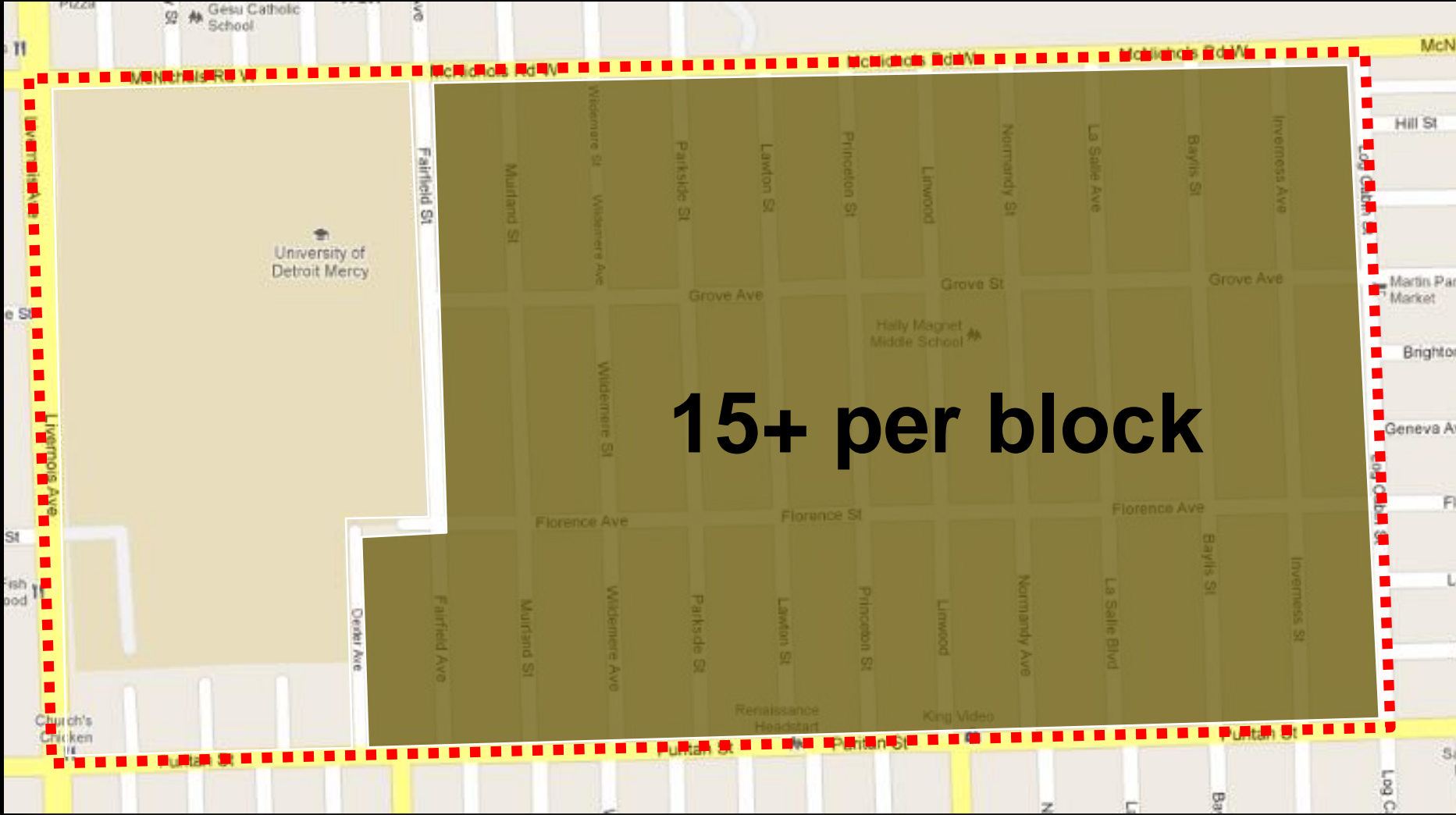




Asset Map

Economic Development

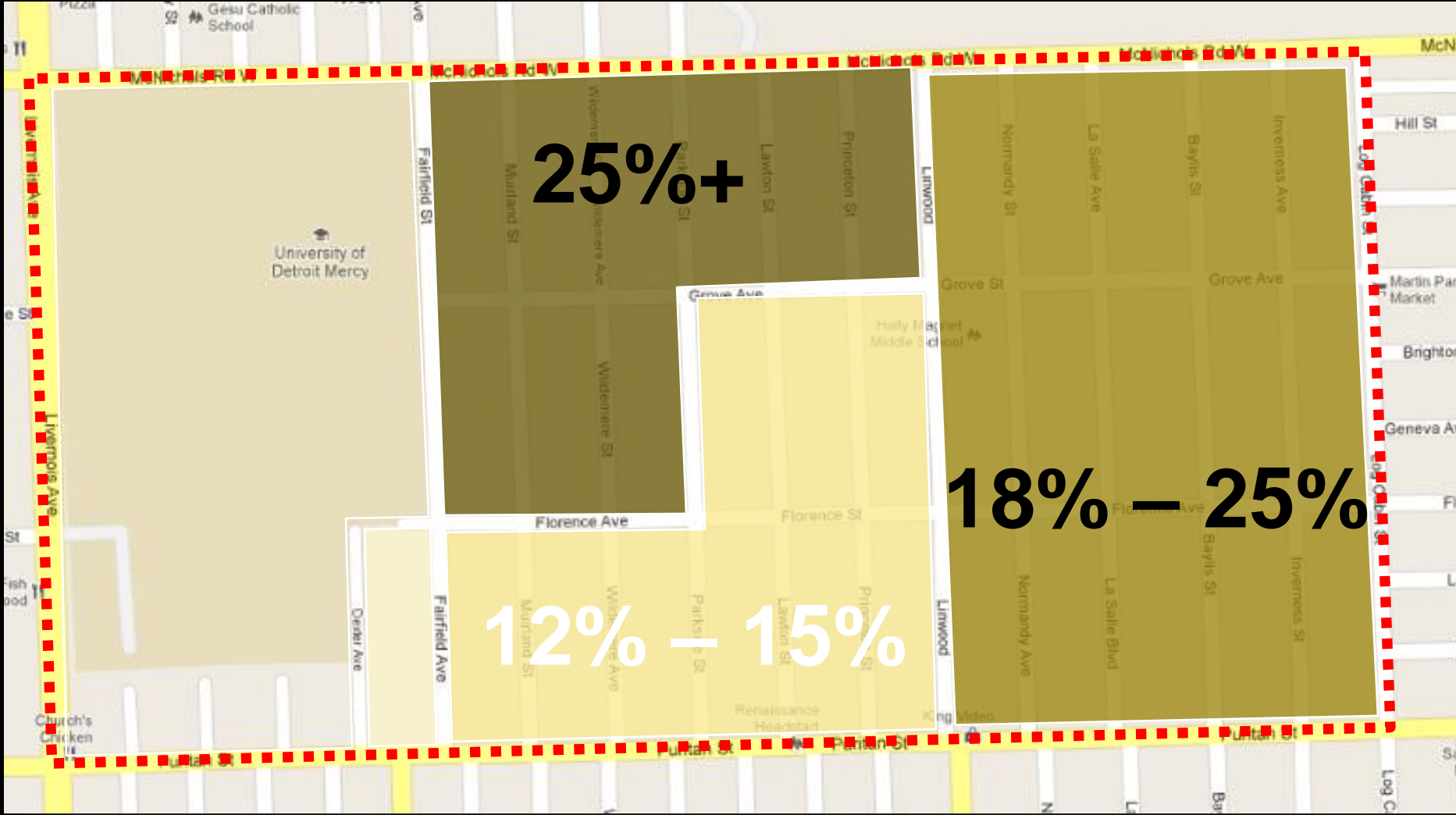




15+ per block

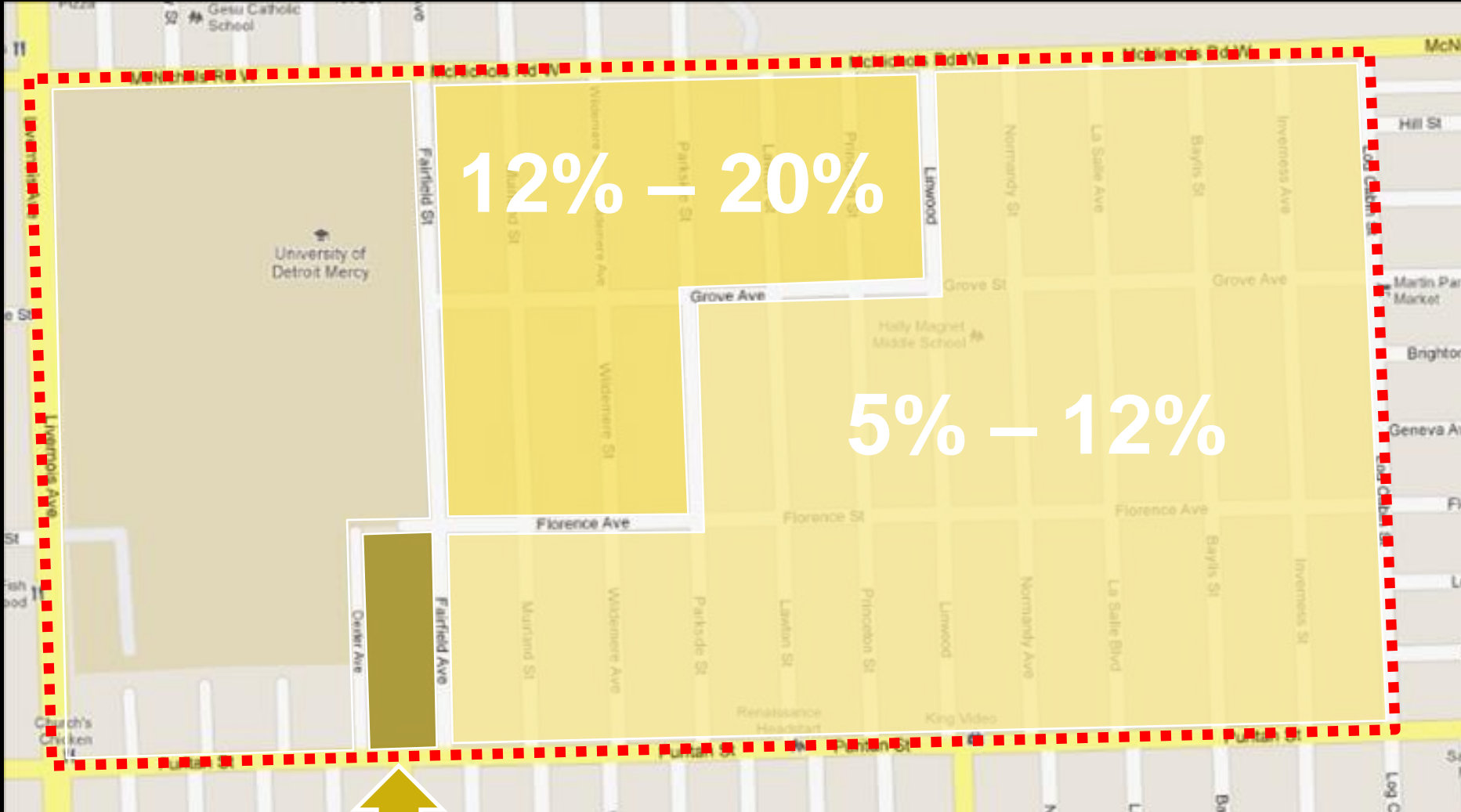
Data Driven Detroit

Vacant Housing



Data Driven Detroit

%Unemployed



20% - 25%

Data Driven Detroit

%Below Poverty

Current Conditions

Strengths

Weaknesses

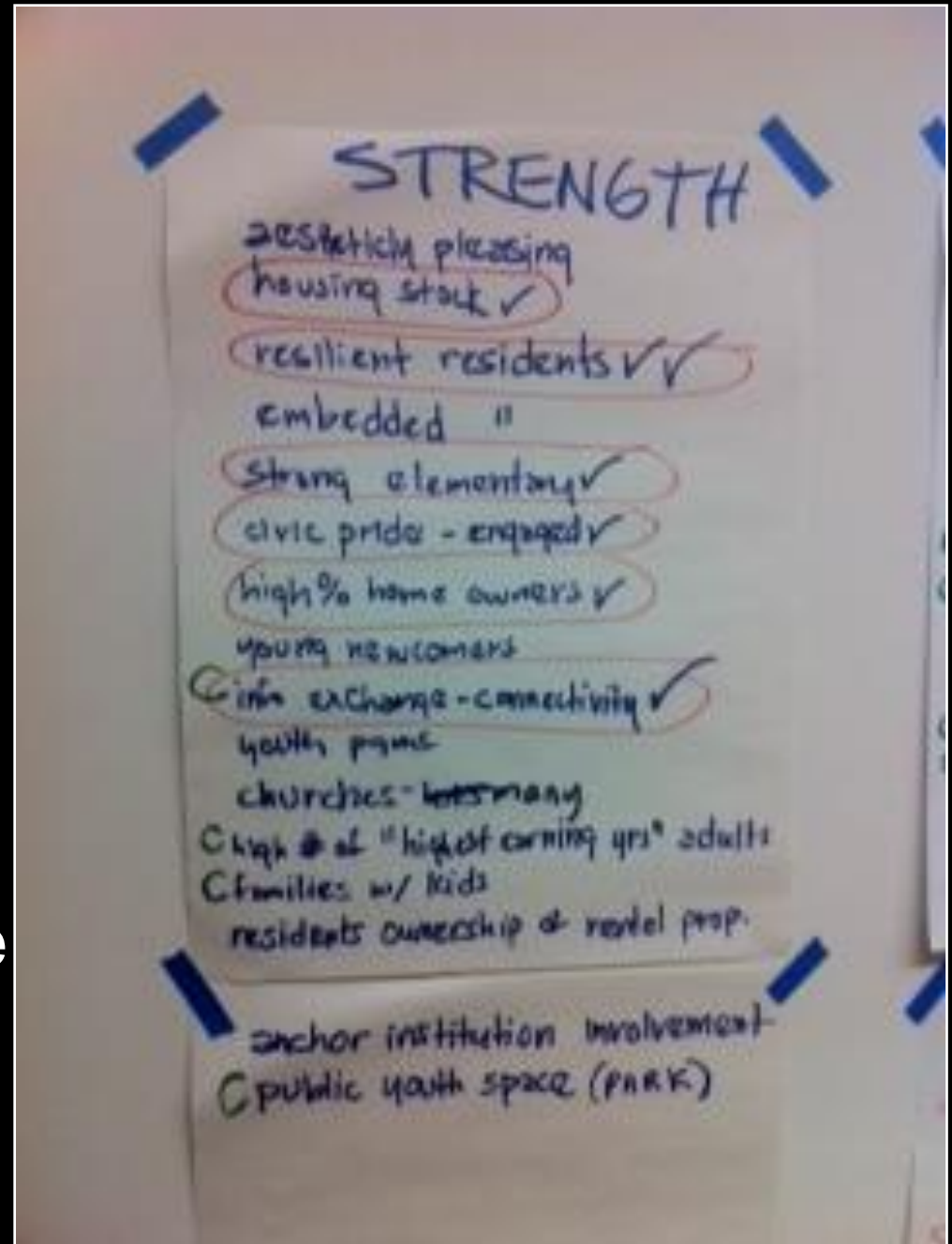
Opportunities

Threats



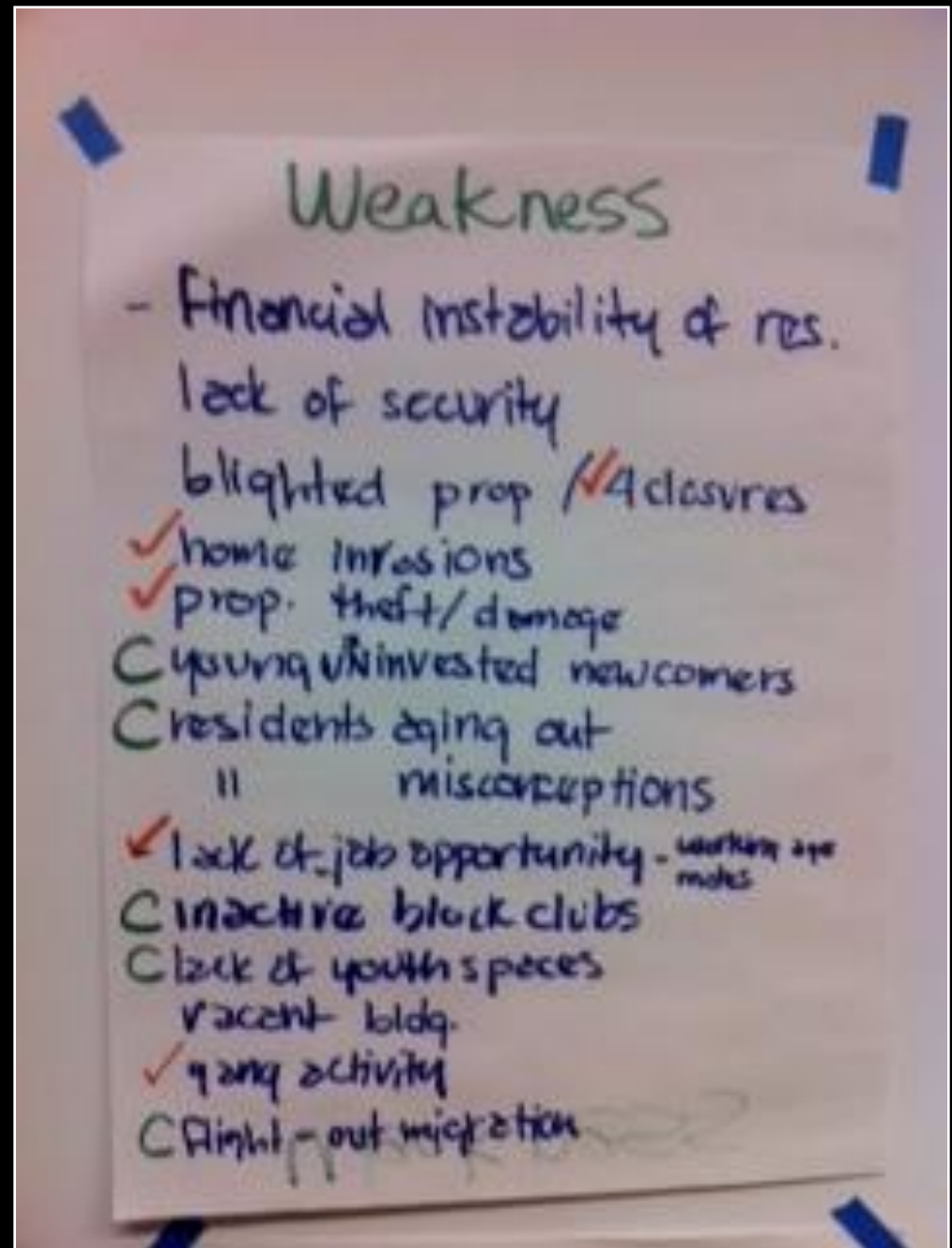
Strengths

- Housing Stock
- Resilient Residents
- Strong Elementary
- Civic Pride
- High %age of Home Ownership
- Connectivity



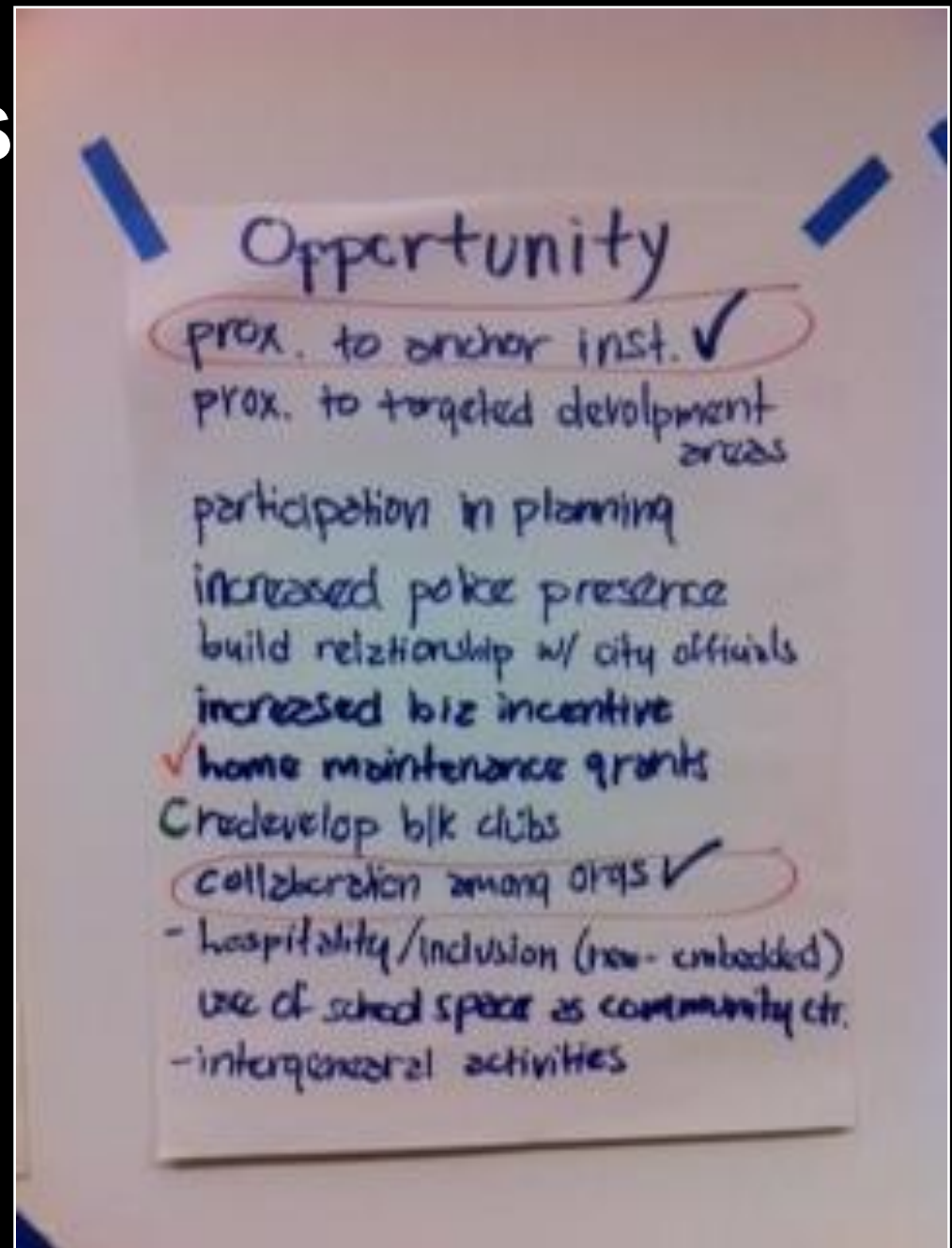
Weaknesses

- New vs. Long Term Residents
- Communication Breakdowns
- Lack of Community Space



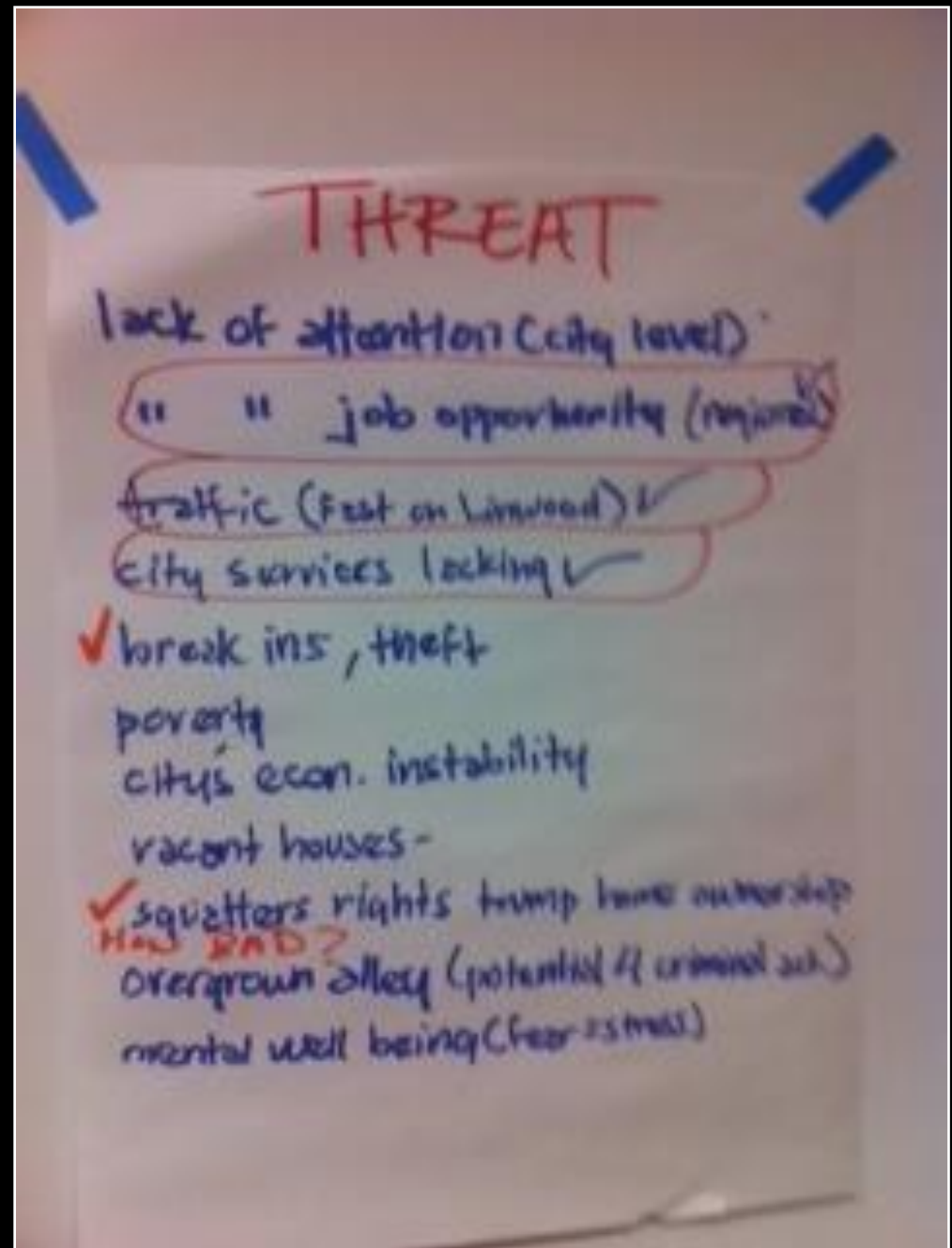
Opportunities

- Proximity to the University
- Potential for Collaboration among Organizations



Threats

- Lack of Job Opportunity Perceived by Community
- Dangerous Traffic on Linwood Ave.
- Lack of City Services



Identified Problems

Crime

Communication/Conflict

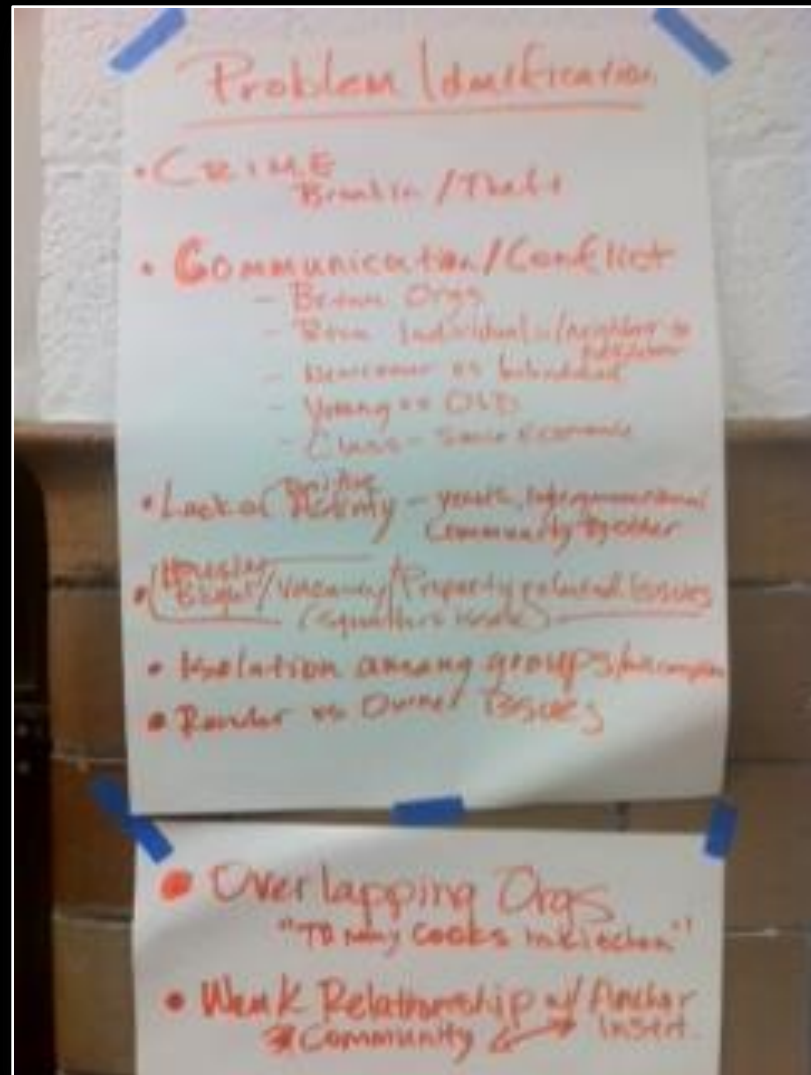
Lack of positive community activities

Housing Issues

Isolation Among Groups

Overlapping Org.s

Weak relationship w/ UDM



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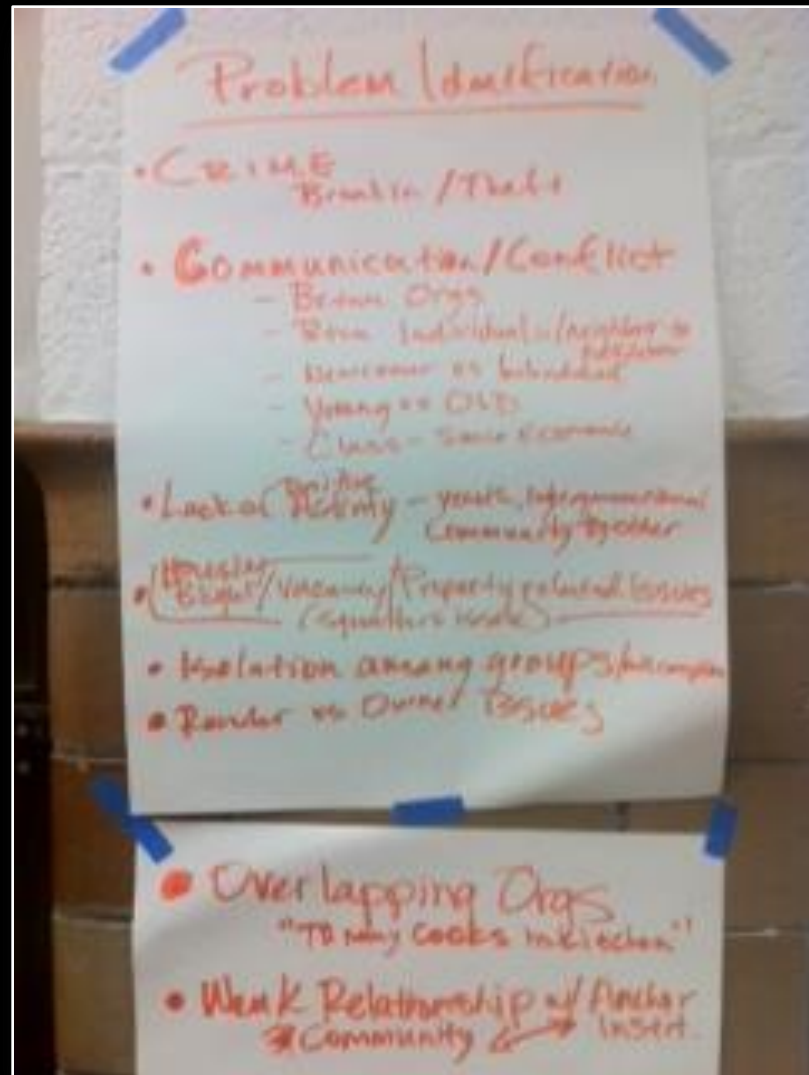


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- Equal Participation
- Community Led
- Inclusive

Methodology

P.A.R. → Dialogue



“Leaders who do not act dialogically, but insist on imposing their decisions, do not organize the people--they manipulate them.”

Paulo Freire

- **Works towards social change**
- **Encourages various voices**
- **Focuses on relationships**

Action Plan

Stakeholder Group

Business owners
School staff
Block groups
Organizers
Youth
Church



Action Plan

Meetings

- Intro
- Brainstorm
- Project Selection
- Strategy
- Implementation



Action Plan

Project Criteria

Inclusive
Positive Activity
Feasible



Action Plan

Expected Outcome

Through the **process of collaborating** on a community project, the *connection will be enhanced* between members of the community.



Outcomes

Organizational Development



Outcomes

Malcolm X Day event

5/17/12



Outcomes

The Stakeholder's Plans

1. Oral History Project

5/17/12

2. Community Action Day

To Be Determined



Outcomes

1. Oral History Project

5/17/12



Outcomes

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Challenges using PAR

On Second Thought...

Stakeholders

Sustainability

Analysis

Challenges using PAR

- Time Constraints
- Appropriate participation level
- Leadership
- Open ended nature



Analysis

On Second Thought...

- Conflict
- Miscommunication



Analysis

Sustainability

Longevity in the actions and the engagement of the stakeholders and the continuation of efforts into the future.

- Stakeholders moving forward
- Relationship between PRMX @ Halley and Martin Park

Influential Trends

Detroit Works

Martin Park and UDM

University Commons

Council by District

Council by District Map

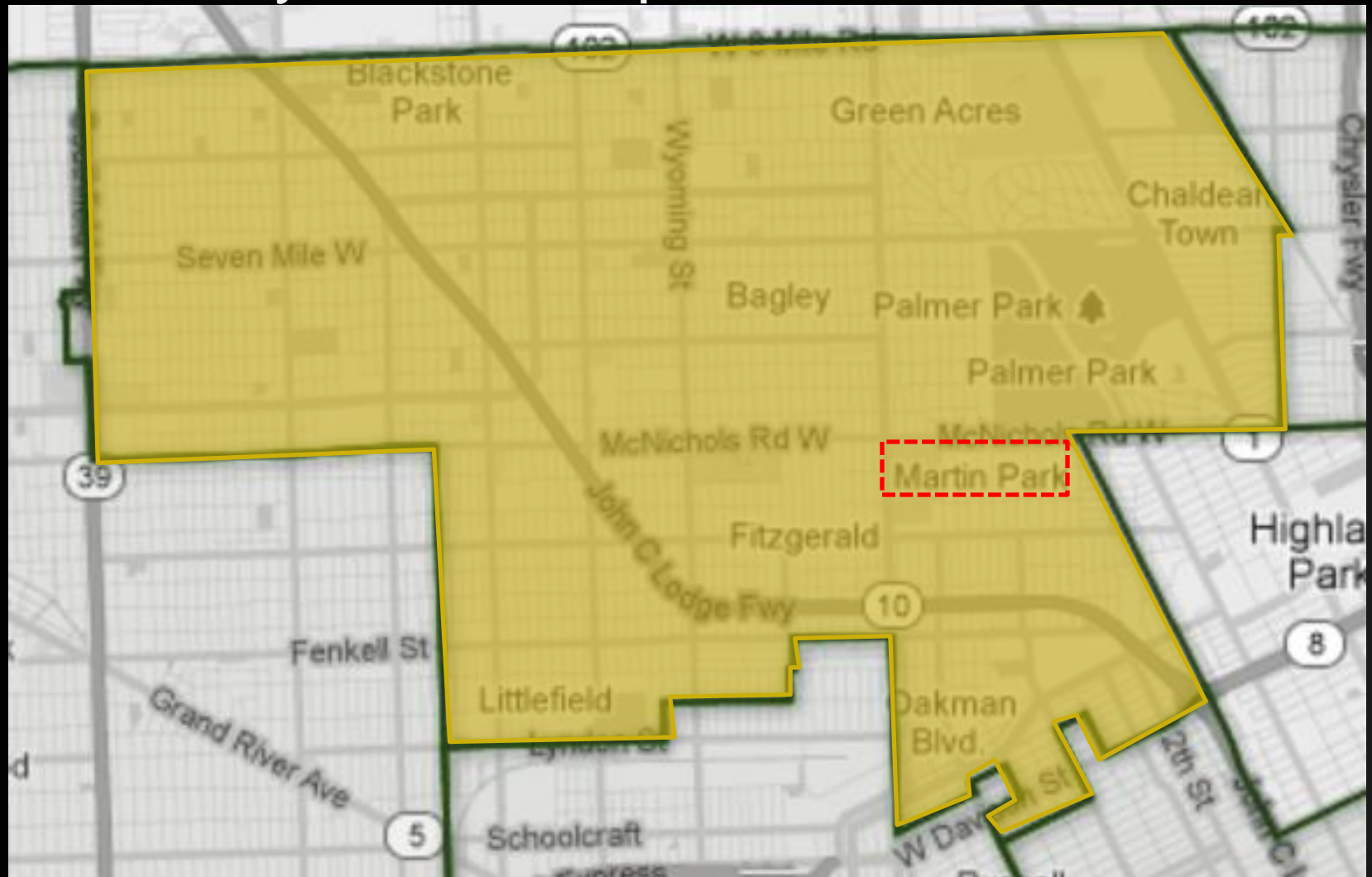


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1. Representatives from PRMXA at Halley, Northstar and the Martin Park District Association should **collaboratively schedule** ongoing meetings with the University President's office in order to *strengthen working relationships*.

2. The community should have an annual community building event to *remain engaged* with each other.



Recommendations

3. Martin Park residents and organizations who are in conflict, should enter into a **resolution process** with a third party in order to resolve underlying *communication issues*.

Recommendations

4. The Martin Park Community Association should meet regularly with **church leadership** in Martin Park to *strategize community building*.



Recommendations



Questions?

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Thank You !!!!!!!

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